



Institutional Best Practice on Students Admission Process

1. Title of the Practice: “Connect to Society”

2. Objectives of the Practice

The objectives of the best practice adopted by the institute are:

- To establish the relations with the school students of the region by conducting technical events and counselling programmes for them.
- To support the financially weaker students for higher education.
- To motivate the outstanding students by rewarding them for sponsored international study tour.

3. The Context

Increasing number of new institutes and Universities run by Government and private organizations led to competition among the higher education institutes. These institutes offer variety of job oriented courses and programmes to the students. The frequent changes in the curriculum are not possible for the institute due to its affiliated status. The institutes providing quality technical education and making students employable are only in demand. In view of this, it is a challenging task to attract number of students for the admissions, particularly for the college located in rural area. The college offers many certificate programmes to bridge the gap between the curriculum and the industry demand. The institute takes additional efforts to conduct training programmes, short term courses and workshops for the all-round development of the students. However, it is observed that the students aspiring to take admissions are unaware of the best practices and quality initiatives taken by the institute. In this regard, the institute has adopted the best practice of “Connect to Society” programme wherein many measures are taken to establish the relations with the aspiring students and in turn with society at large. This practice enables to provide awareness about the state-of-the art facilities, quality practices, and accomplishments of the institute to the students aspiring to take admissions in the engineering programme. It also gives an opportunity to the faculty members to interact with the school and junior college students for motivating them for engineering education and offering career guidance.

3. The Practice

The “Connect to Society” – a best practice of the institute is implemented to get recognition from the society so as to increase number of admissions to the institute. The programme is mainly two pronged:

Focus on the school and Junior college students aspiring for higher education and support to current students of the college.

For the aspiring students, the college runs following activities on regular basis.

1. Organizing technical lectures, workshops, career guidance programmes and life skills programmes for the school and Junior college students in their campus itself. This activity enables to connect with the students who dream to be part of the institute in future.
2. Every year, the college organizes 'Science Exhibition' for the School level students which provides platform to showcase their ideas and talent. The school students visit to the state-of-the art laboratories of the institute during the programme.
3. The college organizes annual Project Exhibition wherein the engineering projects of the current students are demonstrated. The parents, and school students from the nearby region visit the exhibition. The students are motivated by giving them 'Dnyanmurti Award' to the outstanding project work which is useful to society.
4. The nearby schools and college students visit the institute under 'Visit to Campus' programme. The faculty takes a lecture for the students during the visit in addition to their campus tour.

For the current students of the institute, following practices are adopted under "Connect to Society".

1. Every year, the college motivates the outstanding students by rewarding them for sponsored international tour. The students are selected on the basis of weightage given for academics as well as co-curricular and various extracurricular activities. Also, the toppers in the first year examination are rewarded with laptop every year, on 15th August.
2. The college support financially to the economically weaker students in their higher education by way of running "Dattak Yojana". Under this scheme, tuition fees, hostel fees and transportation charges of the students are waived off depending on their condition and assessment. This scheme led to establish strong connect with society since the stakeholders recognize the initiatives taken by the institute in offering quality education in rural area.
3. 'Connect to Industry'- practice offers working tie-ups with the industries of repute. This leads to increased placement, internships and sponsored projects to the students. The college has established linkages with many industries for the exchange of knowledge.

4. Evidence of Success

The best practice of "Connect to Society" has delivered significant outcome in establishing strong connect with the stakeholders. The college received many recognitions and gained reputation in the society in short span of period. Due to which, number of admissions in the first year are found to be increasing, every year. Students found to be highly motivated for learning and their self-development. The placement of the students in reputed industries and multi-national companies is also increased in the previous years.

6. Problems Encountered and Resources Required

For the organization of an international tour and running “Dattak Yojana”, the most significant challenge is to manage with the limited funds available with the institute. The institute is a self-financing institution and thus faces the scarcity of financial resources. Therefore, the major problem to implement this practice is to mobilize the funds. Due to such limitations, to sustain these activities become a challenge.

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